

## Message Text

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72

ACTION CU-04

INFO OCT-01 ARA-10 ISO-00 USIA-12 /027 W  
----- 070930

R 121340Z MAR 74  
FM AMEMBASSY BRASILIA  
TO SECSTATE WASHDC 2203  
INFO AMCONSUL SAO PAULO  
AMCONSUL RIO DEJANEIRO

UNCLAS BRASILIA 1680

PASS USIA

FOR CU/MICHAEL JOHNSON

E.O. 11652: N/A

1. ADCM TUCH HAS JUST RECEIVED LETTER FROM GENE BRADLEY (IMDI) DATED FEBRUARY 28 GIVING LETTER'S PROPOSED SCHEDULE FOR BRAZIL ACTIVITY AND STATING "WE WOULD LIKE TO LEAVE IN YOUR HANDS THE ARRANGEMENTS FOR THESE MEETINGS--TIME, LOCATION AND PEOPLE INVOLVED." IN ORDER TO AVOID MISUNDERSTANDING AND POSSIBLE COMPROMISE SUCCESS OF PROJECT, WE NEED CLARIFICATION ON SEVERAL POINTS:

A) WE HAD UNDERSTANDING THAT SAO PAULO CONFERENCE APRIL 15-16 WOULD BE ORGANIZED BY IMDI. THIS WOULD INCLUDE CONTACT AND LIAISON WITH SP AMERICAN CHAMBER OF COMMERCE IN REGARD TO WHO SHOULD BE INVITED, WHERE CONFERENCE WILL TAKE PLACE, WHO WILL BE HOST AND SPONSER, WHO WILL FINANCE, WHAT WILL BE PROGRAM. ASIDE FROM THE FACT THAT IT WOULD BE DIFFICULT FOR USIS, THE EMBASSY OR AMCONGEN SAO PAULO TO UNDERTAKE THIS TASK FROM THE PURELY LOGISTIC ASPECT (WE WILL HAVE MRS. NIXON, SECRETARY SHULTZ AND AMB MALGREN HERE WITHIN NEXT THREE WEEKS,) WE BELIEVE THAT THE WHOLE PURPOSE OF THIS PROJECT WOULD BE ILL SERVED IF THE U.S. GOVERNMENT APPEARED AS THE CATALYST AND ORGANIZER OF SUCH A CONFERENCE. FURTHERMORE, WE DOUBT THAT MANY OF THE AMERICAN FIRMS WOULD BE IN THE LEAST

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INTEREST IF WE WERE TO INSTIGATE SUCH A CONFERENCE.

THE IMPETUS SHOULD COME FROM AMERICAN BUSINESS AND INDUSTRY IF THE OUTCOME IS TO BE SUCCESSFUL. WE FELT THAT CU AND IMDI WERE OF THE SAME MIND WHEN TUCH HAD DISCUSSIONS IN WASHINGTON, AND PERHAPS WE ARE READING TOO MUCH INTO THE SENTENCE QUOTED IN INITIAL PARAGRAPH ABOVE. AT ANY RATE, WE ASSUME THAT THE CONFERENCE WILL BE PLANNED AND ORGANIZED BY IMDI WORKING WITH LOCAL ORGANIZATION, PRESUMABLY SP ACC. (IF TIME AND PLACE HAVE NOT YET BEEN FIXED, INCIDENTALLY, IT IS MOST IMPORTANT TO DO SO QUICKLY SINCE CONFERENCE SPACE, SUCH AS AT THE HILTON HOTEL WHICH WOULD BE LOGICAL PLACE, IS AT PREMIUM.)

B) GENERAL SCHEDULE OUTLINE LOOKS FINE. WE WOULD LIKE TO HAVE COMMUNICATIONS ROUTED THROUGH CU (OR USIA) SO THAT WE KNOW THAT PROJECT IS COORDINATED IN WASHINGTON, WITH INFO COPIES GOING TO AMCONGEN SAO PAULO AND RIO.

C) WE WILL ASK AMCONGEN RIO TO MAKE APPOINTMENT FOR GROUP AT GETULIO VARGAS INSTITUTE APRIL 10 BUT, IN VIEW FACT THAT INSTITUTE IS LARGE ECONOMIC RESEARCH ESTABLISHMENT, SHOULD KNOW WHAT SPECIFICALLY IMDI GROUP IS INTERESTED IN DISCUSSING SO AS TO MAKE ARRANGEMENTS WITH THE APPROPRIATE PEOPLE.

D) AMBASSADOR WILL BE PLEASED TO MEET WITH GROUP IN BRASILIA APRIL 11. ECON COUNSELOR WILL ALSO BE PRESENT.

E) AMBASSADOR, ECON COUNSELOR GOLDSTEIN, COMMERCIAL COUNSELOR BERLIN, RIO CONGEN BOONSTRA, AND SAO PAULO CONGEN, CHAPIN, CPAO TUCH AND BPAO RAY SHOULD BE INVITED TO CONFERENCE FROM OFFICIAL U.S. SIDE.

F) WOULD LIKE TO DEFER RECOMMENDATION AS TO DESIRABILITY OF CALLING ON GOB OFFICIALS.

2. PLEASE EXPLAIN TO BRADLY THAT BECAUSE OF TIME AND WORK PRESSURE (GENERATED BY MRS. NIXON'S VISIT THIS WEEK) WE ARE TAKING THIS MEANS OF REPLYING TO HIS LETTER THEREBY, WE HOPE, SPPEEDING THINGS UP AND AT SAME TIME KEEPING DEPARTMENT AND USIA INFORMED ABOUT OUR THINKING.  
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## Message Attributes

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